



September 8, 2015

President Barack Obama
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear President Obama,

As you prepare for the 2015 United Nations Climate Change Conference in Paris, please know that the snowsports industry and professional athletes applaud your strong leadership on addressing climate change. Your work is critical in moving our country towards a clean energy economy, driving innovation and economic growth and helping us improve our resiliency over the long term.

The snowsports industry views climate change as an economic opportunity as well as an environmental issue. Our businesses support \$62 billion in tourist-related revenue, 964,000 jobs and \$4.6 billion in annual retail sales. We are united in our desire to reduce carbon emissions and transition to a clean energy future.

2014 was the warmest year in the temperature record, and 2015 is on track to surpass it. Failure to act now on climate is unacceptable, and will result in damage to the environment, tourism and the economy. This is the greatest opportunity of our time. We need meaningful action from all, and it is time to act.

The snowsports industry is doing our part as well to address climate change. We not only advocate for a stronger climate policy, but we've broadly implemented clean energy and energy efficiency measures throughout our businesses.

Thank you for your efforts in Paris to secure our future through reduced carbon emissions, strong incentives for clean and renewable power and continued support of research on climate solutions. We know the stakes are high and that the negotiations are difficult, but in this eleventh hour, know that the full force of winter is behind you.

Sincerely,

Snowsports Industries America
The National Ski Areas Association
Protect Our Winters

Cc: Brian Deese, Assistant to the President and Senior Advisor
Rohan Patel, Special Assistant to the President and Deputy Director of Intergovernmental Affairs
Dan Utech, Deputy Assistant to the President for Energy and Climate Change

Industry Trade Groups & Associations

- American Association of Snowboard Instructors (AASI)
- California Ski Industry Association
- Colorado Ski Country USA
- National Ski Areas Association (NSAA)
- Snowsports Industries America (SIA)
- Outdoor Industry Association (OIA)
- Pacific Northwest Ski Areas Association (PNSAA)
- Professional Ski Instructors of America (PSIA)
- Ski Utah/Utah Ski & Snowboard Association
- US Snowboarding
- United States Ski and Snowboard Association
- Ski Areas of New York
- Ski Maine Association

Corporations

- Alpenglow Expeditions
- Alpine Accessories
- Alpine Collective
- Alpine Style Inc
- Amer Sports
- Armada Skis
- Atomic
- Backbone Media
- Bewi Sports
- Black Diamond Equipment
- Boulder Nordic
- Bula
- Burton
- Cascade Designs
- Chaco Footwear
- Clif Bar
- ColdPruf Base Layer
- Crescent Moon Snowshoes
- Dakine
- Deviation USA
- DPS Skis
- Eagle Creek
- Exel
- Faction Skis
- Fishpond, inc
- Fishski
- FlyLow
- Fox Sox
- Freeheel Life Industries
- Go Snow
- Head
- Helly Hansen
- Inntopia
- JK Gloves
- Jones Snowboards
- K2 Sports
- Kuhl
- Kulkea
- La Sportiva N.A., Inc.
- Liftopia
- Loaded Boards
- Mervin
- Miller Fur
- Montana Alpine Guides
- Mountain Magazine
- Mountain Sports International
- Nidecker
- Nudown
- Oakley
- Obermeyer
- Outdoor Snow
- Outside Media
- Patagonia
- Pieps
- POC
- Pow Gloves
- Powdr Corp
- Pro Guiding Service
- Rossignol
- Salomon
- Scarpa
- Scott USA
- Screamer
- Seniors Skiing
- Serious Innovation

- Ski Butlers
- Ski Federation
- SmartWool
- SNOCRU LLC
- Snow Minions
- Snow Sports Merchandising
- Soul Poles
- SPY Optic
- Spyder
- Sunice
- Swix Sports
- Tactics Boardshop
- Tecnica USA
- Teton Gravity Research
- The Mountain Lab
- The North Face
- Turtle Fur
- Utah Edu
- Veranda Enterprises
- Volcom
- Wintersteiger
- Yes Kids
- Zeal Optics

- **Media**
- The Enthusiast Network
- Freeskier Magazine
- Powder Magazine
- TransWorld SNOWboarding

Professional Athletes

- Adrian Ballinger
- Andrew Newell
- Angel Collinson
- Arielle Gold
- Brody Leven
- Bryon Friedman
- Callan Chythlook-Sifsof
- Caroline Gleich
- Chanelle Sladics
- Chris Anthony
- Chris Davenport
- Elena Hight
- Emily Harrington
- Eric Larsen
- Forrest Shearer
- Gretchen Bleiler
- Hana Beaman
- Ian McIntosh
- Ingrid Backstrom
- Jake Black
- Jamie Anderson
- Jeremy Jones
- Jill Waters
- Jordie Karlinski
- Julian Carr
- Kaitlyn Farrington
- Kitty Calhoun
- Kikkan Randall
- Kimmy Fasani
- Kit DesLauriers
- Kjersti Buaas
- Kt Miller
- Maddy Schaffrick
- Max Taam
- Megan Olenick
- Megan Pischke
- Mike Alkaitis
- Mike Leake
- Nate Holland
- Noah Howell
- Ralph Backstrom
- Rebecca Selig
- Rob Lea
- Sage Cattabriga-Alosa
- Sarka Pancochova
- Simeon Hamilton
- Steven Nyman
- Tamara McKinney
- Weston Deuschlander
- Mike Alkaitis

Resorts

- Alpine Meadows Ski Resort (CA)
- Alta Ski Area, (UT)
- Apple Mountain (MI)
- Arapahoe Basin (CO)
- Aspen Skiing Company (CO)
- Aspen Highlands, (CO)
- Aspen Mountain (CO)
- Buttermilk (CO)
- Bolton Valley (VT)
- Boreal Mountain Resort (CA)
- Bridger Bowl Ski Area (MT)
- Cascade Mountain (WI)
- China Peak Mountain Resort, LLC (CA)
- Copper Mountain Resort (CO)
- Crested Butte (CO)
- Crystal Mountain (MI)
- Deer Crest Master Association (UT)
- Deer Valley Resort (UT)
- Diamond Peak Ski Resort (NV)
- Dodge Ridge Wintersports Area (CA)
- Gogebic Community College (MI)
- Granite Peak at Rib Mountain State Park (WI)
- Holiday Valley (NY)
- Hunter Mountain (NY)
- Jackson Hole Mountain Resort (WY)
- Killington Resort (VT)
- Las Vegas Ski & Snowboard Resort (NV)
- Lutsen Mountains (MN)
- Mountain High Resort (CA)
- Mt. Bachelor LLC (OR)
- Mt. Hood Meadows Ski Resort (OR)
- Mt. Rose – Ski Tahoe (NV)
- Nordic Valley (UT)
- Nub's Nob Ski Area (MI)
- Pico Mountain (VT)
- Powdr Resorts (UT)
- Sipapu Ski & Summer Resort (NM)
- Smugglers' Notch Resort (VT)
- Snowbird Ski & Summer Resort (UT)
- Snowmass (CO)
- Snowshoe (WV)
- Soda Springs Ski Area (CA)
- Squaw Valley Resort (CA)
- Steamboat Ski & Resort Corp. (CO)
- Stevens Pass Mountain Resort (WA)
- Telluride Ski Resort (CO)
- The Summit at Snoqualmie (WA)
- Timberline Lodge & Ski Area (OR)
- White Pass (WA)
- Vail Resorts, Inc. (CO)
- White Pass Ski Area (WA)
- Windham Mountain Resort (NY)
- Winter Park Resort (CO)