



NATIONAL
SKI AREAS
ASSOCIATION



January 30, 2019

The Honorable Mitch McConnell
Senate Majority Leader
United States Senate
Washington, DC 20510

Dear Majority Leader McConnell:

We are writing on behalf of the **Outdoor Business Climate Partnership** to urge action on climate change solutions in the Senate. This morning, the Outdoor Industry Association (OIA), Snowsports Industries America (SIA) and the National Ski Areas Association (NSAA) announced the formation of the Outdoor Business Climate Partnership to provide leadership on climate and inspire meaningful action across our collective memberships on climate change solutions.

As associations representing outdoor retailers, brands, suppliers, and ski resorts across the country, we share a common desire to see climate legislation that results in broad-scale carbon emission reductions, strong incentives for clean and renewable power and continued support of research and innovation on climate solutions. Developing solutions to limit the effects of climate change makes good economic sense. Collectively, our industries generate over **\$887 billion** in annual revenue, so our impact on the U.S. economy is significant. Our businesses, our customers and the nearly 150 million Americans who participate in outdoor activities each year are dependent on a stable climate and have a vested interest in being part of climate solutions.

We believe that it is our responsibility to work with Congress to ensure that our industries stay vibrant and that the next generation can enjoy the experiences and places we all love. We will be visiting Capitol Hill together in 2019 to accomplish this, encouraging our members to step up their advocacy, and working with other business coalitions toward this common purpose of addressing climate change and its impacts.

This new Congress has a tremendous opportunity to tackle climate change head on and implement solutions to help our country transition to a clean energy economy. We hope you

view the **Outdoor Business Climate Partnership** as a resource, and we look forward to working with you and other members of the Senate to make this change a reality.

Thank you for your consideration.

The OUTDOOR BUSINESS CLIMATE PARTNERSHIP

Handwritten signature of Amy J. Roberts in black ink.

Amy Roberts, Executive Director
Outdoor Industry Association

Handwritten signature of Nick Sargent in black ink.

Nick Sargent, President
Snowsports Industry Association

Handwritten signature of Kelly Pawlak in black ink.

Kelly Pawlak, President CEO
National Ski Areas Association

cc: Chairman Kathy Castor, Select Committee on the Climate Crisis