January 30, 2019

Dear Speaker Pelosi:

Thank you for your leadership on making climate change a priority for the 116th Congress. Our three organizations, the Outdoor Industry Association (OIA), SnowSports Industries America (SIA) and the National Ski Areas Association (NSAA), stand united in working on climate change solutions. Our organizations have joined forces as the “Outdoor Business Climate Partnership” to provide leadership on climate change and inspire meaningful action across our collective memberships.

As associations representing outdoor retailers, brands, suppliers, and ski resorts across the country, we share a common desire to see climate legislation that results in broad-scale carbon emission reductions, strong incentives for clean and renewable power and continued support of research and innovation on climate solutions. Developing solutions to limit the effects of climate change makes good economic sense. Collectively, our industries generate over $887 billion in annual revenue, so our impact on the U.S. economy is significant. Our businesses, our customers and the nearly 150 million Americans who participate in outdoor activities each year are dependent on a stable climate and have a vested interest in being part of climate solutions.

We feel strongly that it is our responsibility to step up advocacy in Congress to ensure that our industries stay vibrant and that the next generation can enjoy the experiences and places we all love. We will be visiting Capitol Hill together in 2019 to accomplish this, encouraging our members to step up their advocacy, and working with other business coalitions toward this common purpose of solving climate change.

This new Congress has a tremendous opportunity to tackle climate change head on and implement solutions to help our country transition to a clean energy economy. The Outdoor Recreation Climate Partnership looks forward to working with you and members of Congress to make this change a reality.

Thank you for your consideration.

OUTDOOR BUSINESS CLIMATE PARTNERSHIP