

Measurement & Reporting Programs

Program	Type	Cost	Summary	Known Participants	Website
NSAA Climate Challenge	GHG inventory & mitigation planning	Initial Cost: \$2,000 Annual Renewal: \$300 (\$700 cap for multiple resorts)	A voluntary program dedicated to helping participating ski areas track, report, & reduce greenhouse gas (GHG) emissions & reap other benefits in their operations, such as reducing costs for energy use. A new voluntary climate adaptation planning toolkit is also available to challenge participants.	38 resorts	www.nsaa.org/environment/climate-change/
STOKE Certified	Sustainability benchmarking & certification system with 153 metrics & consultation support	Indexed to Annual Turnover	A third-party certification system for tourism operations (including snow & surf industries). It consists of 153 sustainability assessment metrics, a self-benchmarking process, & three levels of certification available.	Mount Ashland, Diamond Peak, Hurricane Ridge, Mt. Abram, China Peak	stokecertified.com/criteria/snow/
ISO 14001	Environmental Management System, 3rd party verified	Can vary widely depending on complexity of operations & consultant fees, third party verifiers, etc.	The ISO 14000 family of standards provides practical tools for companies & organizations of all kinds & across the globe looking to manage their environmental responsibilities. ISO14001: 2015 focuses on the environmental systems to achieve this.	Jackson Hole Aspen for 10 years until 2014 -- pulled in house as 'Green Tracks'	iso.org/iso-14001-environmental-management.html
B Lab: B-Corp Certified	Certification as a B Corporation by B Lab using B Impact Assessment & B Analytics (social/environmental performance)	Certification every two years Cost is scaled based on annual sales, starting at \$500	Individually, B Corps meet the highest standards of verified social & environmental performance, public transparency, & legal accountability, & aspire to use the power of markets to solve social & environmental problems.	Taos	bcorporation.net/become-a-b-corp/how-to-become-a-b-corp/performance-requirements
Global Reporting Initiative	Sustainability Reporting Standards	Downloading the standards & registering your sustainability report is free. Gold Community member/ Core Supporter is €500 to €14,000 annually depending on annual revenue (<1M to > 1B)	An international, independent organization that helps businesses, governments & other organizations understand & communicate the impact of business on critical sustainability issues such as climate change, human rights, corruption & many others. The GRI Standards feature a modular, interrelated structure, & represent the global best practice for reporting on a range of economic, environmental & social impacts.	Vail (plans to follow guidelines)	globalreporting.org
CDP	Voluntary reporting initiative & data resource	Database portal is free Various membership programs provide access to tools & support services (vary by industry & type)	The CDP (formerly the Carbon Disclosure Project) runs the global disclosure system that enables companies, cities, states & regions to measure & manage their environmental impacts. CDP asks companies, cities, states & regions for data on their environmental performance. CDP transforms that data into detailed analysis on critical environmental risks, opportunities & impacts. Investors, businesses & policy makers use CDP data & insights to make better decisions, manage risk & capitalize on opportunities	5,600+ companies	cdp.net

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Audubon International	Environmental education & sustainability certification programs	<p>Annual membership fees vary by program</p> <p>ACSP annual membership starts at \$300 for U.S. properties & \$350 for properties outside of the U.S.</p> <p>SPC annual membership is \$500 (\$1000 for private communities) with additional variable costs to account for community-specific service needs</p>	<p>A variety of certification programs (6 in total) designed to provide environmental education to springboard sustainable management practices around natural resources in communities. Two programs of interest for ski areas are the Audubon Cooperative Sanctuary Program (ACSP) & the Sustainable Communities Program (SCP). The ACSP helps to educate organizations & businesses through a “plan-do-check-act” environmental management plan approach to increase efficiency gains, resource conservation &, as a result, their bottom line. The SCP allows Audubon International to work with communities, both public & private, to build upon ongoing sustainability & planning efforts through: assessing current sustainability, establishing meaningful sustainability goals, developing a detailed plan to achieve these goals, & following through with strategic implementation.</p>	<p>ACSP: 30+ Organizations</p> <p>SCP: Spruce Peak at Stowe Mountain Resort & 6 other communities</p>	auduboninternational.org/programs

Advocacy & Coalition Building

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Protect Our Winters	Winter tourism focused climate change education & campaign non-profit	Accepts Donations	Protect Our Winters is a passionate crew of diehards, professional athletes & industry brands mobilizing the outdoor sports community to lead the charge towards positive climate action. POW focuses on educational initiatives, political advocacy & community-based activism. The POW Resort Alliance provides resorts the tools & opportunities to take meaningful action against climate change.	20+ participating resorts (various levels of partner contributions)	protectourwinters.org
Snowriders International	Advocacy organization for skiers & snowboarders.	Accepts Donations	An organization of skiers, snowboarders & mountain recreation enthusiasts dedicated to the promotion of winter sports & the protection of the environment across the globe. Snowriders works with skiers & snowboarders across the world to advocate for responsible environmental stewardship, improved sustainable transportation options, & clean energy solutions.	Various individuals with resort affiliations	snowridersinternational.org/
Green Sports Alliance	Networking, events, & written resources program	<p>Basic Annual: \$500</p> <p>Premium Annual: \$2,500</p>	The Green Sports Alliance leverages the cultural & market influence of sports to promote healthy, sustainable communities where people live & play. The Alliance inspires professional sports leagues, college conferences, sports governing bodies, colleges, teams, venues, their partners & millions of fans to embrace renewable energy, healthy food, recycling, water efficiency, safer chemicals & other environmentally preferable practices. Alliance members represent nearly 500 sports teams & venues from 15 sports leagues in 14 countries.	Timberline, Seven Springs, Laurel & Hidden Valley	greensportsalliance.org

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Citizens Climate Lobby	Non-partisan advocacy organization promoting national policies which address climate change	Accepts Donations	Citizens Climate Lobby (CCL) is a non-profit, non-partisan, grassroots advocacy organization focused on national policies to address climate change. Their consistently respectful, non-partisan approach to climate education is designed to create a broad, sustainable foundation for climate action across all geographic regions & political inclinations. CCL builds upon shared values rather than partisan divides, working towards the adoption of fair, effective, & sustainable climate change solutions. Business Climate Leaders (BCL) is an initiative of Citizens' Climate Lobby (CCL) that helps American businesses take action in shaping federal climate policy. BCL offers 3 distinct options for engaging on climate: (1) endorsing climate action; (2) endorsing Carbon Pricing Principles; & (3) endorsing Carbon Fee & Dividend.	Approximately 20 resorts	citizensclimatelobby.org
Low Carbon USA	Advocacy organization focused on convincing US leaders to support low-carbon policies	Accepts Donations	Low Carbon USA is an initiative of CERES & WWF to support addressing climate change through the implementation of the Paris Climate Agreement. One thousand companies & investors signed the Business Backs Low-Carbon USA statement in 2016/17. It calls for 1) Continuation of low-carbon policies in the US commitment; 2) Investment in the low carbon economy; 3) Continued US participation in the Paris Agreement to keep global temperature rise below 2°C	40+ resorts	lowcarbonusa.org
We Are Still In	Climate change advocacy & education organization	Accepts Donations	We Are Still In is an effort to stand by Paris Climate Agreement carbon reduction commitments coordinated by The American Sustainable Business Council, B Team, Bloomberg Philanthropies, Center for American Progress, Ceres, CDP, Climate Mayors, Climate Nexus, C40, C2ES, Environmental Defense Fund, Environmental Entrepreneurs, Georgetown Climate Center, ICLEI, National League of Cities, Rocky Mountain Institute, Second Nature, Sierra Club, The Climate Group, We Mean Business, & World Wildlife Fund (WWF). More than 2500 business, university & government representatives have signed on since its initial release on June 5, 2017. This unprecedented network of networks represents more than 127 million Americans & \$6.2 trillion of the U.S. economy. Spanning all 50 states — red & blue — we are demonstrating America's enduring commitment to tackling climate change, ensuring a clean energy future, & upholding the Paris Agreement. To date, We Are Still In is the largest cross-section of local leaders in support of climate action in the United States.	>50 Resorts	wearestillin.com/us-action-climate-change-irreversible

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Ceres - BICEP	Advocacy coalition of businesses	Annual dues range from \$5,000-\$35,000 (based on company's annual revenue)	The Ceres BICEP Network comprises influential companies advocating for stronger climate & clean energy policies at the state & federal level in the U.S. Members support three principles: increased adoption of renewable energy & energy efficiency; increased investment in a clean energy economy; & increased support for climate change resilience.	Aspen, Squaw Valley-Alpine Meadows, Vail	ceres.org
Climate Reality Project	Climate change advocacy & education organization	Accepts Donations	In 2006, Nobel Laureate & former US Vice President Al Gore got the world talking about climate change with the Academy Award-winning film An Inconvenient Truth. Later that year, he founded The Climate Reality Project to move the conversation forward & turn awareness into action. The Climate Reality Project is a diverse group of passionate individuals who have come together to solve the greatest challenge of our time. We are cultural leaders, organizers, scientists, & storytellers, and we are committed to building a better future together. Thousands of winter sports athletes, businesses, resorts, & mountain communities around the world are joining the Climate Reality Project's I AM PRO SNOW & the 100% Committed campaign to help stop climate change. By becoming 100% Committed, they are working to dump the dirty fossil fuels driving climate change & shift to 100-percent clean, renewable energy.	Many Pro Snow ambassadors & mountain community partners	climaterealityproject.org
WWF - 3%	Analysis & reporting project focused on cutting GHG emissions & saving money	None	The 3% Solution: Driving Profits Through Carbon Reductions helps U.S. businesses chart a new path forward. The report identifies novel approaches for the private sector to realize cost-savings up to \$190 billion in 2020. These savings are achieved by boosting energy-efficiency measures & transitioning to low-carbon energy sources. In the process, the US corporate sector will cut carbon emissions by 3% annually & achieve the 2020 carbon reductions scientists say are needed. Written & researched with CFOs in mind, The 3% Solution is the answer that businesses & sustainability stakeholders have been searching for. Built upon rigorous analysis by leading consulting firms & chock-full of practical cost-saving examples from a variety of sectors, this study offers the most compelling business case made to date for setting ambitious carbon reduction targets.	Coca Cola, Sprint, DuPont, Volvo, Mars, Johnson & Johnson	worldwildlife.org/projects/the-3-solution